



DISPLAY PACKAGING

柏盛展示

Your ultimate custom display and packaging
solutions provider



CORE VALUES

Responsibility

Quality

Innovation

Team Work

责任:关注环保和可持续发展

质量:我们视质量为生命

创新:我们追求持续创新,不断提升产品设计和制造能力

团队:我们倡导团队合作精神,共同实现企业和个人发展

CERTIFICATIONS 资质证书

Paksen possess multiple international certifications, including ISO9001 validation, FSC validation, Sedex 4P, BSCI and Walmart factory audits

拥有多项国际认证资质,通过ISO9001质量体系验证、FSC森林体系验证和Sedex 4P、BSCI、SGS、沃尔玛验厂等



ISO9001



FSC



Sedex 4P



BSCI



WALMART



COMPANY PROFILES

企业简介

Paksen is a full-service provider of POP display design, printing and packaging. Set planning, designing, printing, producing, packaging, transporting in one, provide one-stop service for packaging and display for customers' products entering terminal stores. Our main products are all kinds of POP displays, paper display boxes, paper pallets, paper standee, retail boxes, gift boxes and other related paper packaging supplies.

Paksen is located in Chashan Town, Dongguan City, Guangdong Province, China, covering an area of 15,000 square meters, with strong and fully equipment. We have many large-scale automatic machines, including automatic paper cutting machine, CMYK printing machine, ink printing machine, automatic laminating machine, automatic paper mounting machine, automatic die-cutting machine, automatic gluing machine, automatic box gluing machine and other automatic advanced machines. Therefore, the production process is completed by our own hands, so we can supervise the production progress and product quality at any time, improve the production efficiency, cost control and quality control, and provide customers with the best service continuously.

Our company has passed ISO9001 quality system validation, as well as FSC, Sedex, Wal-Mart, Sam's CLUB, Hello-Kitty, Budweiser, Disney, K-mart and other qualifications, serving a number of well-known enterprises and high-end brand partners, exported to Europe, America, Canada, Australia and other countries. For all kinds of FMCG, beverages, electronic products, cosmetics, daily necessities, maternal and child products, pharmaceuticals and health care products, clothing accessories, jewelry, pet supplies, sports and outdoor industries to provide accurate, professional, competitive, brand influenced display and packaging solutions, and continue to enhance the brand value for customers to make efforts and upgrade services.

Our company is committed to become the leading paper display and packaging manufacturer. We adhered to the core values of "integrity, innovation, quality, service", established a standard service and production process, and built a design and business team with rich industry experience. We can provide customers with a complete set of product display and packaging design solutions to meet the consistency of product packaging and in-store promotion themes, to meet the needs of different customers with the most cost-effective performance.

柏盛展示是一家以产品展示设计、印刷包装全方位的生产服务商。集策划、设计、印刷、生产、包装、运输于一体,为客户的产品进入终端卖场提供包装与展示陈列一站式服务。主要产品是各类纸货架、纸展示盒、纸堆头、纸立牌、零售彩盒、礼品包装等包装展示用品。

总部位于东莞市茶山镇,占地面积15000m²,设备齐全,实力雄厚。拥有多台大型全自动机器,包括全自动分切机、4色印刷机、水墨印刷机、全自动覆膜机、全自动裱纸机、全自动模切机、全自动粘箱机、全自动粘盒机等自动化先进机器。所以生产工序均由本公司内部完成,随时可以把控生产进度及产品质量,提高生产效率,成本控制及质量监控,为客户持续提供最佳服务。

公司已通过ISO9001质量体系验证、FSC森林体系验证和Sedex 4P、BSCI、SGS、沃尔玛验厂等;服务于多家知名企业和高端品牌合作商,包括Sam's Club、Wal-Mart、HelloKitty、Budweiser、Disney、K-mart、Colorkey、康师傅、华润集团等等。同时远销欧美、澳洲等国家,为各类快消品、酒水饮料、电子产品、化妆品、日用品、母婴产品、药品保健品、服装配饰、珠宝首饰、宠物用品、运动户外等行业客户提供准确专业、有竞争力、有品牌影响力的展示和包装方案,并持续为客户提升品牌价值做出不断的努力和升级服务。

公司致力于成为行业领先的纸制品包装制造商,我们秉承“诚信、创新、品质、服务”的核心价值观,创立了标准的服务与生产流程,且搭建了有丰富行业经验的设计和业务团队,我们可以为客户提供一整套产品展示和包装设计方案,满足产品包装与卖场促销主题的一致性,以最优性价比满足不同客户的需求,能够更好更准确的服务于各类客户群体。



CONCEPTS

Case Study
Idea Generation
Solution
3D Design



PROTOTYPES

Structural Design
3D Renderings
Full-sized mock-ups



PRODUCTION

Prepress
Printing
Surface Treatment
Mounting
Diecutting
Gluing



FULFILLMENT

Packing
Pallet
Co-packaging
Worldwide Delivery

OUR SERVICE
我们的服务



EQUIPMENT SHEET

PRINTING CENTRE

- 1 x Roland 700 5C Offset Press, Sheeter size 1040 x 740
- 1 x Roland 900 5C Offset Press, Sheeter size 1620x1200
- 1 x Auto HD Ink Printing Machine, Sheet size W2400
- 1 x Paper Reel Sheeter, Sheet Size 1700(W)
- 1 x Paper Cutter, Sheet size 1370x1680

SURFACE TREATMENT

- 2 x Auto High Speed Laminating Machine, Sheet size W1450

TESTING INSTRUMENT

- 1 x Edge Pressure Ring Crush Strength Tester
- 1 x Paperboard-Determination Of Bursting Strength
- 1 x Corrugated Box Compression Strength Testing Machine

DIE-CUTTING, FOLDING & GLUING

- 2 x Auto Die-Cutting Machine, Sheet size W1060
- 1 x Auto Die-Cutting Machine, Sheet size W1450
- 1 x Semi-Auto Die-Cutting Machine, Sheet size W1650
- 2 x Auto Box-Gluing Machine, Sheeter size W1100
- 1 x Auto Folding-Gluing Machine, Sheeter size W2400

MOUNTING

- 1 x Auto High Speed Laminating Machine, Sheeter size 1450 x 1080
- 1 x Auto High Speed Laminating Machine, Sheeter size 1650 x 1300

DIGITAL CENTRE

- 1 x EPSON K281A Color Proof Digital Press
- 2 x RZCRT-1813E Digital Cutter

EQUIPMENT 机器设备





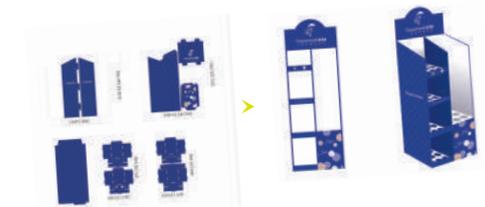
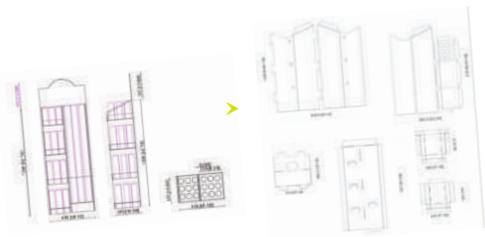
CONCEPTION PROTOTYPE

概念-样板制作

We have senior designers team. Visual effects presentation is realized from 3D render to physical samples. Perfect color and printing management solution satisfies customers' needs which helps to proceed sample order efficiently. The precision cutting and efficient produce procedure on samples making short production time.

公司内部拥有多名业内资深设计师，从3D效果图，到现实样板，给客户呈现完美的直观效果；
运用完善的色彩管理方案，满足客户样板需求，助客户快速签样；
快速样板制作流程，以最快的速度，最精准的切割要求，满足客户需求。

· 雨伞落地展示架方案
Umbrella Display Stand Solution



HOW TO GET THE BEST SOLUTION FOR YOUR PRODUCT?

设计 & 方案

• With ready-to-print design 已经有现有的设计图稿？

Great, we can bring your design into reality with your artwork. Prototype will be provided to you and possibly with our professional proposals.

我们的设计师可以根据您的款式调整刀模和文件，并根据最终图稿打出样板，给您最直观的参考

• Wondering the final effects? 效果图设计

With hundreds of different style displays in the catalog on our website, we are sure that some of the designs will attract you. If you have your own ideas, our 3D designer will also help you to make a 3D render base on your conception or sketch etc.

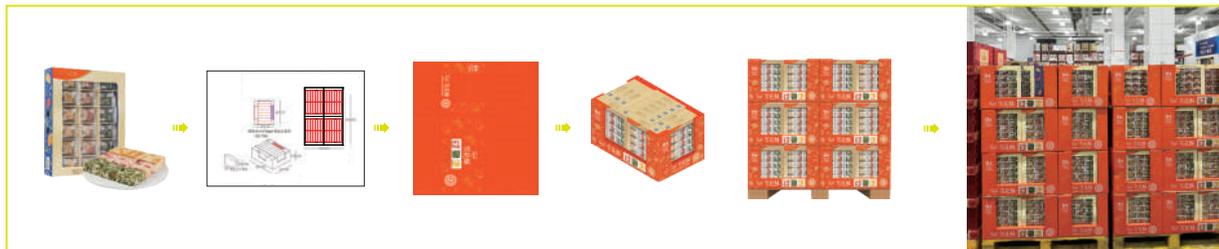
我们公司内部拥有几千种的展架款式，以确保有适合您的产品促销方案需求，如果有特殊的需求，我们的设计师还会根据您的构思或者草图来制作3D效果图



• Have no ideas at all? 方案提供

Doesn't matter, let us know your product specification, we will customize a solution for you with our professional suggestions.

如果您对您产品的包装和促销还没有头绪，别担心，我们有专业的团队根据您的产品特征来提供最优的包装和展示方案。



• Structural Design & Graphic Design 效果图设计/结构设计

With years of experience in creating POP displays and retail packaging, our structural design team had already applied the designs in various of industries. Our design team now is providing professional solutions to well-known enterprises in the domestic and overseas.

我们一直专注于纸品包装和展示行业多年，并积累了丰富的行业经验，我们充分理解客户需求，致力为客户提供高性价比的包装和展示整体解决方案。人性化的结构，节省货架在卖场中的安装时间；最大化的空间利用，全方位展示产品，满足客户一站式服务需求。

• Speedy sampling 快速出样

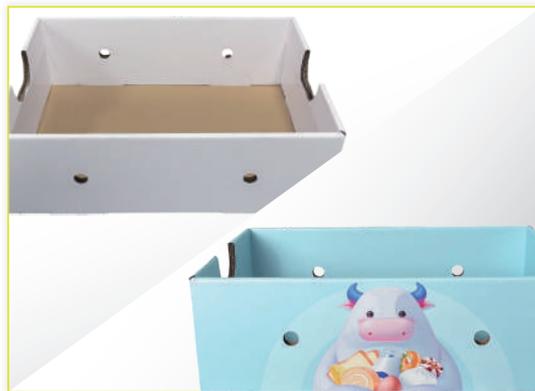
Non-printed sample is able to be finished within 1-2 working days whereas printed sample might take 2-3 working days.

快速高效的样板制作流程，以最快的速度满足客户的需求。

• Free sample Charge 免费样板

Structure designing, digital color printing, tooling, sample making, flat packaging etc.

3D效果图设计、结构设计、彩色样板等



Now everything mentioned above are FOR FREE! 样板费下单后将全额返还!



结构设计
Structure Design



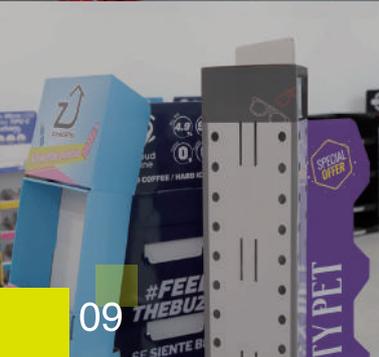
精准色稿
Digital Color Print



样板制作
Sample Making



包装
Packaging



PRODUCT

产品

Paksen specializes in helping you create successful retail marketing initiatives that boost your product sales.

Whatever your products are, wherever your market is located, we provide innovative cardboard display programs and attractive packaging solutions for every industry and every budget.

Display racks are suitable for various industry commodities,
and there are different display
options according to different products.



PDQ is a new popular style of counter display, it's first used by Sam's Club to display products quickly, now they are widely used for the storage style retailers, especially supermarket. It's easy to assemble, and can be piled together to fill in a large quantity of products.



PDQ 是一种新的流行柜台展示形式，最初由山姆会员店用于快速展示产品，现在通常用于存储式零售商，特别是超市。它易于组装，可以堆叠在一起变成纸堆头结构以填充大量产品。并且可以将产品预装出货，直接下发到卖场，拆开包装就可以进行展示和售卖。



FLOOR DISPLAY

The floor display stand can be placed separately and be made with more layers, which is very suitable for placing in supermarkets and promotional stores. Floor display stand not only very attractive in short-term promotion, but also flexible and convenient assembly, and with beautiful printing patterns can play a very good publicity effect.



落地式展示架的结构特点是可以单独摆放，不需要其它支撑辅助且层数较多，在卖场中可选摆放位置较为自由。在促销活动中不仅能展现产品优势，吸引更多的关注，而且组装灵活方便，再配合精美的印刷图案可以起到极好的品牌宣传效果。



落地式展示架

HOOK DISPLA

The hook display stand contains hooks fixed inside corrugated cardboard. Hooks can easily be removed, which is suitable for hanging some lightweight products, such as trinkets, gifts, rocks, data cable and bracelet... This structure is commonly used in supermarket shelves and promotional stores.



落地式挂钩展示架

挂钩式展示架的特点是展示面有固定在瓦楞纸板中的挂钩，可以把商品排列整齐于挂钩上展示。常用于超市货架和促销卖场，我们可以根据您的产品重量去设计适合的承重方案与挂钩数量。



PALLET DISPLAY

Pallet display are larger cardboard display unit, with advantages of carrying more products, and it is viewable from many sides. Pallet displays are usually used for storage style retailers, such as Wal-Mart, Costco, and Sam's Club etc.



纸堆头是较大的纸板展示单元，具有展示更多产品的优点，并且可以全方位展示。纸堆头通常用于仓储式零售商，如沃尔玛、好市多和山姆会员店等。我们可以在工厂将产品装入托盘展示中，然后放进外箱，系上捆带并直接运送到超市。打开外箱，然后放入销售点就可以成为促销广告，节省中途组装成本和其他成本。



DUMP BIN

The biggest advantage of the dump bin is that it has a large volume and can load a lot of goods, which not only has the function of displaying goods but also can store goods.



堆箱的外形类似一个大纸箱或桶形，优点是体积大可以装很多货物，并且堆箱还可以和产品一起包装运输，到超市后打开外箱，就是一个显眼的展示箱，既有展示货物的功能又可以存放货物。摆放时可以不按顺序直接堆放产品，节省时间和人工成本。



COUNTER DISPLAY

Counter displays are commonly used in many scenes, it's very light and portable. We can place it at any countertop. And it's suitable for displaying snacks, cosmetics, phone accessories, and little bottle type products. It can also be designed as multi-purpose display to work as packaging box. What's more, counter displays can combine with some plates inside to fix the products well.



台面展示在许多场景中运用非常广泛，它与其他展架相比较为轻便。我们可以将其放置在任何台面上成为广告卖点。它适用于展示零食、化妆品、手机配件和小瓶装产品。它还可以设计为两用展示盒，组装成包装盒，撕掉多余部分就是展示盒。此外，可以增加一些垫板内卡，以很好地固定产品。



POWER WING DISPLAY

Power wing displays, someone called cardboard sidekick displays, enables you to increase your product sell-through at the retail level. Our power wings / sidekicks are designed to hang on the sides of an end cap display or fixture. Very simple structure, so the price is relatively low. What's more, if add a base, then it becomes a floor display.



壁挂式展示架能使您的产品零售量大增，通过特殊设计，壁挂式展示架可以悬挂在货架的侧面用于摆放产品。由于结构简单，因此价格相对较低。此外，如果添加一个底座，那么它就成为了一个落地展架。



壁挂式展示架

TOTEM DISPLAY

The totem display has the advantage of being easy to fold and saving space. In addition to large-area printing of product pictures and brand logo, it can also be made into a variety of different shapes, which has a very eye-catching display and publicity role for brands and products.



图腾，也称为 Lama，具有易于折叠、节省空间的优点，除了可以大面积印刷产品图片和品牌标志外，还可以制作成各种不同的形状，吸引消费者眼球，对品牌和产品有着立竿见影的宣传作用。



图腾

STANDEE

Full size cut out standees are an eye-catching way to promote your products and events. As standees can be a novelty item, and include informative graphics for introducing products, so they can attract the attention of passerby.



立牌展示架在卖场中展示相对较为突出，能高效帮助您推广产品销售和营销活动。造型上可多样化定制，根据您的营销需求提供不同的展示方案，以达到最大的宣传效果。



立牌

RETAIL BOXES

The retail boxes have the characteristics of light weight, portability, environmental protection, exquisite printing, and low cost. Usually suitable for product packaging in various industries such as food, medicine, daily necessities, cosmetics, electronic products, etc.



彩盒具有质轻、便携、环保、印刷精美的特点。通常适用于食品、酒类、医药、日用 / 化妆品、电子产品等行业的纸类包装。彩盒包装制作便于机械化生产，生产效率高，价格适中，易于实现包装标准化，品牌形象的宣传。





PRODUCTION

生产

Paksen is the manufacturer that controls entire process in-house, insure us the highest quality standards and efficiency to get your displays and packagings to you as quickly as possible. We have our own OFFSET PRINTING MACHINE, large-size AUTOMATIC LAMINATING MACHINE, AUTOMATIC DIE-CUTTING MACHINE, ect. Bese on these,we are able to tightly control costs and to produce displays and packaging more quickly than other competiors.

- 标准化的管理和生产，符合各大公司和品牌的验厂标准；
- 专业的流水线生产线将工艺品制作与工业化生产完美结合；
- 以最快的速度满足客户需求，以最性价比满足不同订单数量的需求；
- 严格的质量检控，保证品质的一致性，提供最优品质产品呈现给客户。





**AUTOMATED
PRODUCTION LINES**
自动化产线





ASSEMBLING & PACKING

组装&包装

You Can Have Your POP/POS Displays Pre Filled or Flat Packed

我们提供折平包装和组装成型包装服务

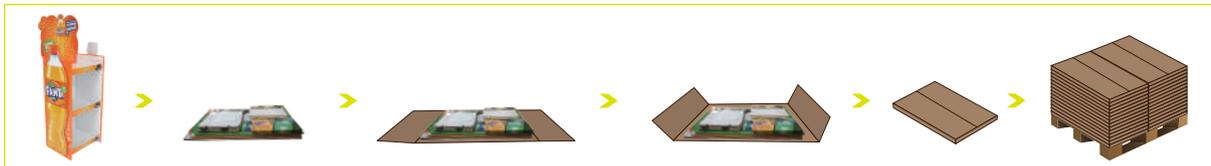
Palletize: To pack all components on pallet, so clients can unpack and assemble the displays in the warehouse easily, it helps client to save lots of packing cost in the mean time.

卡板包装: 各个部件摆放卡板出货, 客户直接在仓库组装出货, 节省包装费用。



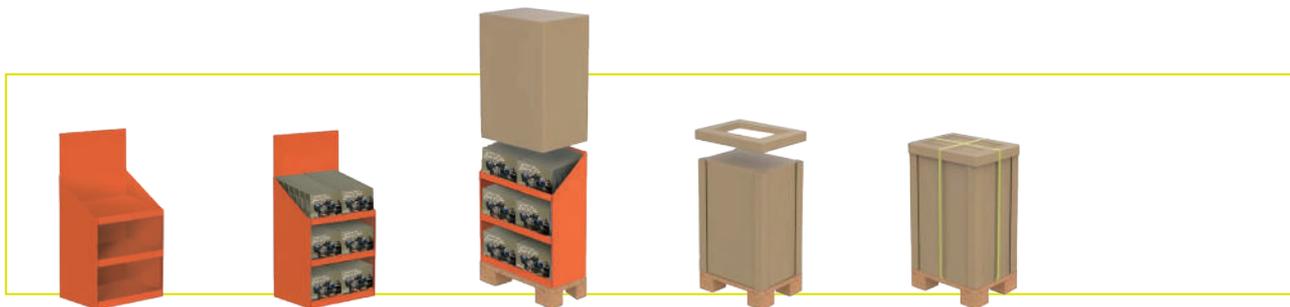
Flat-pack: To pack 1 or several sets of displays into one carton with assembly instruction sheet. Normally the assembly time for one set is 2-7 minutes.

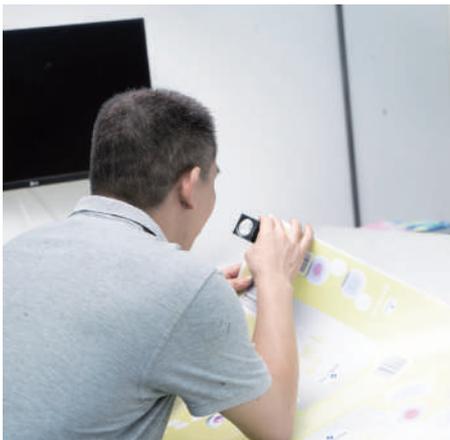
折平包装: 一套或者多套折平打包入瓦楞纸箱, 内含组装说明书。一般一整套展架到店组装只需2-7分钟。



Co-pack: We will fill in the already assembled displays with the products provided and then pack them into outer cartons, finally deliver all the items to the appointed address.

立体打包: 客户把产品提供给我们，我们把展架组装好并放入产品后，套入外箱，之后帮客户运输到指定地方。





PACKAGING QC & SHIPPING

打包、质检与出货





Products from different locations to be packed into our POS displays, then to be shipped to countries worldwide.

将你的产品从不同的地方运送给我们，我们把你的产品包装入展架后运送全球!

Your products/accessories might be manufactured in several places in China. We could customize your POS Displays according to your products' feature, and ship it flat-packed/pre-assembled to your factory which allows the factory to pack and deliver the goods as per your requirement

我们可根据您的产品促销方案来制定你的POP展示架，通过折平或者组装包装成型的方式把展架运送到您的工厂。

Located close by the Shenzhen port, it's very convenient for us to export you goods together with the POS display so as to save your cost

地处沿海城市，依靠便利的港口和物流服务，我们可以十分安全、快捷的把货物运送全国和全世界。

With assembled and pre-loaded promotional displays, Paksen relocates value added tasks at the source of your products manufacturing, ready for worldwide distribution & great sales!

Our Assembly Services Including:

Storage of displays and goods

Filling of individual displays by goods

Placement on small pallets

Load and packaging on standard pallets

Transport tests

Storage of ready pallets

Shipping



USE SCENARIO

卖场展示

With the awareness of environmental protection deeply rooted in people's hearts and integrated into people's lives, we are well-deserved to choose environmentally friendly materials, that is, paper-related products.

We've listed the advantages of cardboard displays for you below.

- Lightweight material
- Easy to move and transport
- Easy to install
- Affordable and available for every budget
- Perfect for customisation
- Environmentally-friendly





WE CARE ABOUT THE ENVIRONMENT

绿色包装

The environment pollution from packaging wastes is a serious concern today. By recycling the packaging wastes, the environmental impact can be reduced by a considerable extent. Businesses like us are using ways to lessen the impact of our various business practices on the environment and creating various "environmentally responsible" and "eco-friendly" products

Our environmental commitment is to continually try to reduce our impact on the environment by:

- Recycling our manufacturing waste
- Ensuring all our cardboard and paper waste is recovered and recycled appropriately and recycled paper products are used
- Selecting eco-friendly packaging or biodegradable packaging solutions, designed to reduce environmental impact
- Choosing corrugated and paper based products that are recyclable and compostable
- Disposing of our ink waste responsibly
- Improving operational efficiency through appropriate investment in both machinery and personnel

我们所处的绿色环保行业,所有产品用料都是可回收,旨在为市场开发更多绿色可回收产品替代难以分解的化合物,让广大品牌降低市场环境中自身运营成本的同时,为大自然的保护出一份力。盛翔展示作为绿色行业的从业者,始终践行促进世界范围内对环境负责、对社会有利和经济上可行的经营,将坚持绿色经济的发展道路不改变。



Eco-certified FSC

Packaging for Sustainability

Help protect the health of our forests, for all, forever.

Apart from the internal actions, Paksen also attend international organization to help protect the environment.

We are proud to be FSC certified. The Forest Stewardship Council (FSC) is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests. Our auditors have assessed our operations and issued Paksen the FSC accreditation

柏盛展示很高兴能提供FSC认证的定制包装和展架需求。如果您需要FSC认证的产品，请在报价前告知我们。



COOPERATION PROCESS 合作流程







E-Catalogue



alibaba



1688

Tel: +86-0769-89398743

E-mail: info@paksen.com

Website: www.paksen.com

SHENZHEN OFFICE: No. 511, U7 Building , U8 Industrial Park, Xixiang, Bao'an District, Shenzhen City

深圳办公室：深圳市宝安区西乡街道骏翔U8智造产业园U7栋5楼6511

DONGGUAN FACTORY: No.152 Chashi Road, Chashan Town, Dongguan City, Guangdong Province

东莞工厂：东莞市茶山镇茶石路152号